

CHILD PROTECTION POLICY

At Hipotels, we reaffirm our firm commitment to protecting and promoting children's rights, aligning ourselves with the principles established in the **United Nations Convention on the Rights of the Child** and other relevant international regulations. We recognize our responsibility to ensure the safety, development, and well-being of minors in all our operations and business relationships.

Principles and Commitments

1. **Comprehensive Child Protection**

We are committed to preventing any violations of children's rights by actively managing potential negative impacts arising from our activities. We ensure that our operations, products, and services are designed to safeguard their well-being and do not put them at risk.

2. **Eradication of Child Labour**

We strive to contribute to the eradication of child labor in all our activities and supply chains, ensuring that our suppliers adhere to this principle.

3. **Safety and Protection in Our Facilities**

We are committed to providing a safe environment for minors in all our facilities and activities. This includes implementing specific security measures to prevent any form of abuse, exploitation, or neglect.

4. **Safe Products and Services**

We ensure that all products and services offered in our establishments are safe for children and actively promote their rights and well-being.

5. **Responsible Marketing**

We adopt a marketing approach that fully respects children's dignity and rights. We commit to using advertising techniques that reflect our ethical values and protect children from any form of exploitation or inappropriate content.

6. **Awareness and Cooperation**

We consider continuous staff awareness and training on children's rights to be fundamental. Additionally, we commit to actively collaborating with local and international organizations to develop and support initiatives that foster the protection and promotion of these rights.

7. **Implementation and Compliance**

We have developed a comprehensive internal protocol to recognize, report, and manage any situation related to violations of children's rights. This protocol establishes a clear and detailed procedure to ensure a swift and effective response, guaranteeing child protection at all times.

Furthermore, we implement a continuous evaluation process to review the effectiveness of the protocol and adapt it to new challenges or emerging situations. This allows us to constantly improve our practices and ensure that we are adequately responding to the needs of child protection across all our operations.